

# LEARN.SHARE.EXPERIENCE.

SciPhD PREPARES SCIENTISTS FOR PROFESSIONAL CAREERS

## CUSTOM FULL DAY PROGRAM

SciPhD now offers “Learn By Doing” full one-day programs customized to individual institution’s specific needs. Drawing on the nine modules of the popular SciPhD certificate program listed on the back side, we will develop and deliver a customized full day program (~8 hours of instruction). SciPhD modules are designed to build on, and integrate with one another so that the concepts learned and practiced in the earlier sessions can be put to work in the later sessions. Our instructors will also work with your institution to customize the program to extend and enhance the existing career development curriculum.

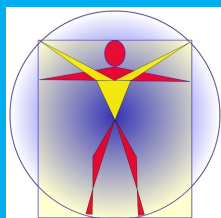
### Custom Full Day Program (details on back)

#### Example 1

- The Business of Science
- Developing Your People
- Project Management for Scientists
- Networking for Success

#### Example 2

- Communications for Scientists
- Leadership Styles
- Team Performance & Continuous Improvement
- Negotiations As a Scientist



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☐ HALF DAY WORKSHOP ☒ FULL DAY PROGRAM ☐ 2-DAY BOOT CAMP ☐ 36HR CERTIFICATE PROGRAM



## Program Design Process

SciPhD will meet with institutional representatives to learn about existing career development programs and needs. We will work together to design an experiential learning program that meets the specific needs of the scientists as they begin their professional careers. Pricing will depend on the specifics requirements.

## Modules

### The Business of Science

24 Core Competences  
Building Your Brand  
Finding a Job That Excites You  
Developing a Targeted Resume



### Communications for Scientists

Technical Literacy  
Style Flexibility  
Emotional Intelligence  
Social Intelligence

### Developing Your People

Effective Mentoring and Delegation  
Managing Your Team As an Effective Leader  
Motivating Your Team via Effective Communication



### Leadership Styles

Six Styles of Leadership  
Impact of Leadership Style on Company Culture  
Finding Your Leadership Style

### Negotiating As A Scientist

Integrative and Distributive Negotiations  
Negotiating with Your PI  
Negotiating Your Salary for Your New Job



### Financial Literacy

Understanding an Income Statement  
Running a Multi-Million Dollar Company  
Mergers and Acquisitions  
Applying Communications Skills to Become an Effective Negotiator

### Team Performance and Continuous Improvement

Benchmarking and Continuous Improvement  
Process Mapping  
Brainstorming  
Priority Matrix  
SWOT Analysis



### Project Management for Scientists

Project Management Fundamentals  
Translating Your Science into the Language of Project Management  
Managing the Work  
Managing the People



### Networking for Success

Developing Your Brand  
Building Your Network Identity  
Networking in Person  
Networking Online  
Leveraging Your Network to Get a Job  
Leveraging Your Network to Enhance Job Security



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